

Rebecca Perez

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RECENT EXPERIENCE

Freelance Designer Tipping Sprung, June 2007–Present

Design branding, identities and mood boards for technology and cosmetic companies and B2B. Collaborated with account reps on copy and design changes, and prepared projects for client presentations.

Freelance Designer John Kneapler Design, Dec. 2006–June 2007

Designed identity system, annual report, and invitations for non profits and small businesses. Assisted with file preparation, image retouching, as well as copy and design changes.

Design Intern JDG Communications, May–Aug. 2006

Applied established branding, as well as developed original concepts for advertisements, brochures, posters, and identities. Collaborated with copy writers and account reps on copy and design changes, and prepared projects for client presentations.

WORK HISTORY

Art Director Gotham and Hamptons magazines, June 2003–Dec. 2005

Lead, prioritized, and managed all design for 1 monthly and 1 weekly magazines. Redesigned all design and typography elements. Oversaw two junior designers, and directed image retouching. Collaborated with editor in chief and photo editor on design concepts and tracked all files through production.

Senior Designer Gotham and Hamptons magazines, April 2001–June 2003

Responsible for 50% of the design of 1 monthly and 1 weekly magazines, including collaborating with editors and directing illustrators and photographers on columns and feature stories.

Art Assistant Power & Motoryacht magazine, Jan. 1999–Apr. 2001

Responsible for columns and select features of monthly magazine including directing illustrators and photographers. Assisted in the design of supplements and promotional materials.

EDUCATION

M.S. candidate, Communications Design, Pratt Institute, 2005–present

B.F.A., Illustration, Syracuse University, 1997

SKILLS

Adobe Acrobat, Illustrator, ImageReady, InDesign, Photoshop; QuarkXPress; Powerpoint; Dreamweaver; illustration