

Rebecca Perez hello@rebeccaswork.com | www.rebeccaswork.com

WORK HISTORY

Senior Designer | Belmont, Inc., Alexandria, VA, June 2008–May 2009

Created and collaborated on strategy and brand identity for nonprofit and government organizations. Designed for both print- and web-based media including brochures, banner ads, interactive pdfs and Microsoft Office templates. Designed the company's new brand identity and collateral including a folder, brochure, and website architecture. Assisted Vice President and CEO with presentations and estimates, and collaborated with staff on new methods of collaboration, presentation and processes.

Freelance Designer | TippingSprung, NYC, June 2007–May 2008

Designed and collaborated on brand identities for small businesses and non profit organizations including creating brand toolkits and updating website graphics. Designed company's new identity and collateral. Collaborated with account reps on copy and design changes, and prepared projects for client presentations.

Freelance Designer | John Kneapler Design, NYC, Dec. 2006–June 2007

Designed identity system, annual report, and invitations for small businesses and non profit organizations. Assisted with file preparation, image retouching, as well as copy and design changes.

Art Director | Gotham and Hamptons magazines, NYC, June 2003–Dec. 2005

Promoted from Senior Designer (April 2001–June 2003). Lead all design for 2 magazines. Managed design staff on standards and teamwork and directed image retouching. Directed illustration and photography and hired freelancers to manage workflow. Collaborated with editors and tracked all files through production.

Art Assistant | Power & Motoryacht magazine, NYC, Jan. 1999–April 2001

Responsible for columns and select features of monthly magazine including directing illustrators and photographers. Assisted in the design of supplements and promotional materials.

EDUCATION

M.S., Communications Design, Pratt Institute, 2008

B.F.A., Illustration, Syracuse University, 1997

SKILLS

Adobe CS4 (Acrobat, Dreamweaver, Illustrator, InDesign, Photoshop); QuarkXPress; Microsoft PowerPoint, Word; (X)HTML; CSS; illustration; strategy; writing